

# Get Connected!



It's 9 a.m. on Monday morning. Twenty staff members have called in sick. There are hundreds of emails that need attention. And calls are coming in as the result of last week's promotional campaign. You feel like no one else has to deal with anything like this . . . or do they?

## Join the Society of Workforce Planning Professionals

You're not alone! There are people all over the world dealing with the same issues you are. But how do you connect with them?

Become a part of an organization designed specifically to facilitate professional development of workforce planning professionals. SWPP provides its membership with a variety of benefits, including quarterly newsletters, regional networking meetings, online forums, an annual conference, and more.

## Membership in SWPP provides many opportunities for workforce management professionals:

- Save time and money by gathering valuable information and tools from one central location
- Enhance skills and knowledge through a wide variety of educational offerings
- Interact with industry experts and workforce management peers
- Stay abreast of industry trends, technology, and best practices related to workforce management

## Why should I join SWPP?

SWPP provides its membership with a variety of benefits, including:

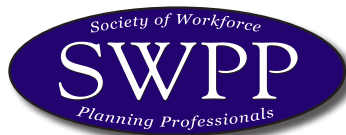
- Member-only access to certain areas of the SWPP website
- Quarterly newsletters with timely articles written by industry experts
- Free registration to regional networking meetings with presentations and roundtable discussions on current issues and industry trends
- Access to web seminars on hot topics presented by peers and industry experts
- Online forums to exchange ideas with your peers without leaving the office
- Ability to post open positions on our Job Posting Board
- Free online training from The Call Center School
- \$100 discount on CWPP certification
- \$250 discount to the SWPP Annual Conference

## Who can join SWPP?

Membership in SWPP is available to anyone in the workforce planning or related profession.

The Society of Workforce Planning Professionals (SWPP) has a single mission:  
to support you – the workforce planning and management professional.

**So don't wait another minute – get connected by joining SWPP!**



## Membership Benefits

Become a part of this exclusive organization designed solely to facilitate the professional development of workforce planning professionals. Review the information below to learn about the benefits of becoming an SWPP member!

Benefit	Individual Membership (\$295 per year for one member)	Site Member (\$595 per year for up to three members)	Corporate Member (\$4995 per year for an unlimited number of members)	Non-Member
Access to members-only Library (includes articles, tools, glossary, as well as archived Surveys, Tips of the Week, and Newsletters)	✓	✓	✓	
Access to members-only SWPP web seminars presented by members/industry experts	✓	✓	✓	
Printed newsletter	✓	✓	✓	
Electronic newsletter	✓	✓	✓	✓
E-mail Tip of the Week	✓	✓	✓	✓
\$250 discount to the SWPP Annual Conference	✓	✓	✓	
\$100 discount on CWPP Certification	✓	✓	✓	
Logins for free access to five e-learning modules from The Call Center School	1	3	10	
Free Job Postings	✓	✓	✓	
Free registration to all regional networking meetings	✓	✓	✓	
Dual membership in the Quality Assurance & Training Connection (QATC)			✓	

## Membership Levels

There are three distinct levels of membership in the SWPP: individual membership, site membership, and corporate membership. One of these memberships is right for you!

### Individual Membership – \$295 USD

An individual member enjoys all the benefits and privileges of SWPP membership, including full access to the SWPP website, a printed version of our quarterly newsletter, e-mail tip of the week, job posting, discount on the registration fee for the Annual Conference and CWPP certification, exclusive access to five e-learning modules on The Call Center School's e-learning platform, free web seminars throughout the year, free registration for regional networking meetings, a \$100 discount on CWPP certification, and a \$250 discount to the SWPP Annual Conference.

### Site Membership – \$595 USD

A site membership allows a company to register up to three employees in SWPP for a lower price. The members do not have to be located at the same site — just within the same company. Each individual registered within a site membership is entitled to all the benefits of SWPP membership.

### Corporate Membership – \$4,995 USD

Corporate memberships allow companies to register an unlimited number of employees in SWPP for one price. Each individual registered within a corporate membership is entitled to all the benefits of SWPP membership. Corporate members receive 10 individual logins each with exclusive access to five e-learning modules on The Call Center School's Cloud Learning platform. SWPP corporate members also receive the opportunity to add an unlimited number of employees in our sister association, the Quality Assurance & Training Connection (QATC).